



To Whom It May Concern,

At our recently completed National Leadership Conference, we presented Grant Baldwin as our keynote speaker.

Grant was chosen by our National Officer Team from a list of potential speakers.

Our audience is ethnically diverse and ranges from 12 to 50 years of age. It has proven difficult for speakers to reach our audience, as many have tried. Grant was able to get past the differences, and speak directly to each individual in the audience.

His approach was simple and his message clear, he uses humor to entertain, while at the same time, "preaching" his gospel of self-reliance and hope.

Most "inspirational speakers" today work from a specific template presentation, a "cookie cutter" approach that fits the masses, but Grant is different, he truly took the time to learn about our organization, its members, our challenges, and our hopes. The result was an overwhelmingly positive experience for our members.

He helped focus the attendees to the task-at-hand, and helped make our Conference a once-in-a-lifetime experience.

If you are looking for something different from your next speaker, consider Grant Baldwin, he won't disappoint.

A handwritten signature in black ink that reads "Kirk W. Lawson". The signature is fluid and cursive, with a long, sweeping underline.

Kirk W. Lawson  
Executive Director  
Business Professionals of America